



## Planned Lifetime Networks

Waterloo Wellington Oxford

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### *Board of Director – Marketing Volunteer*

**Reports to:** President of the Board and Volunteer Manager

**Time Frame:** Monthly Meetings

**Term of Office:** 2 years

**Location:** Waterloo Region

#### Tasks include

Assisting the Board to develop and implement some strategies that strengthens PLN.

Educating the board and PLN members on how an organizational marketing plan can expand our membership.

Working with the Volunteer Manager and Committee to develop and implement the plan.

#### Skills required

1. Excellent written and verbal communication skills to articulate goals and needs of PLN.
2. Outgoing personality with the ability to represent PLN in a professional and friendly manner.
3. Ability to work collaboratively and professionally with representatives of the local business community.

#### Training

Orientation session -

#### Benefits

Opportunity to develop and learn from partner relationships

Opportunity to support the organization and members of the community

Opportunity to socialize and meet new people

**Note:** All volunteer positions require a Police Vulnerability Background Check.